

Message Text

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PAGE 01 PARIS 22838 061001Z

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ACTION EUR-12

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TO USDOC WASHDC
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UNCLAS PARIS 22838

USDOC FOR BIC/OED - HAYS

E.O. 11652: N/A

TAGS: BEXP FR

SUBJECT: INTERNATIONAL STATIONERY SHOW

1. EMBASSY HAS BEEN INFORMED THAT THE NEXT INTERNATIONAL STATIONERY SHOW WILL BE HELD IN PARIS (PORTE DE VERSAILLES EXHIBITION GROUNDS), FROM FEBRUARY 4 TO 7, 1977.

2. THIS ANNUAL SHOW WAS ORGANIZED FOR THE FIRST TIME IN 1974. ACCORDING TO SHOW ORGANIZERS, THE 1976 SALON INTERPROFESSIONNEL DE LA PAPETERIE WAS VERY SUCCESSFUL WITH 329 EXHIBITORS (298 IN 1975) INCLUDING 47 FOREIGN EXHIBITORS AND 10,638 VISITORS (7,559 IN 1975) COMING FROM 48 DIFFERENT COUNTRIES. PRODUCTS EXHIBITED : DRAWING AND TRACING EQUIPMENT, INSTRUMENTS AND SUPPLIES ; PAPER ; PENCILS, MARKERS, INKS ; DUPLICATING AND PHOTOCOPYING SUPPLIES ; OFFICE ACCESSORIES AND SUPPLIES ; SCHOOL SUPPLIES ; PRINTED ARTICLES ; SMALL MEASURING INSTRUMENTS : POCKET AND SMALL PORTABLE CALCULATORS AND SMALL OFFICE GIFTWARE (INKSTANDS, ASHTRAYS, ETC.)

3. ADDITIONAL INFORMATION ABOUT SHOW AND SPACE RESERVATION FORMS MAY BE OBTAINED FROM : COMITE DU SALON DE LA PAPETERIE, 14 BOULEVARD MONTMARTRE, 75009 PARIS, ATTN.: A. DURRIEU, DELEGUE GENERAL.

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PAGE 02 PARIS 22838 061001Z

GAMMON

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